



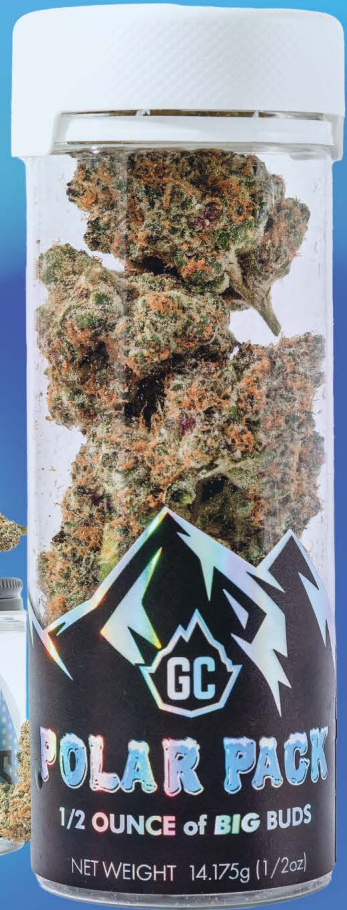
GLACIER CANNABIS BRAND BOOK



CRAFT MICHIGAN FLOWER
GET LOST IN THE FROST!



www.glaciercanna.com



Updated September 2024



WELCOME TO GLACIER CANNABIS!

Greetings! Now that you're here reading our new Brand Book, you should know that **Glacier** is so much *more than just a name*.

We're a **passion-driven team** dedicated to crafting cannabis products that match the pure, *unyielding spirit of Michigan*.

Near our homebase of **Ann Arbor**, our mission is simple: deliver unparalleled joy and relief through **legendary cannabis products**, all while celebrating Michigan's rich horticultural heritage.



WHY 'GLACIER' CANNABIS?

Michigan's majestic landscape, sculpted by ancient glaciers, provides the backdrop to **Glacial Farms**, our **cultivation** epicenter. It's a testament to nature's powerful transformation abilities on our ecosystem.



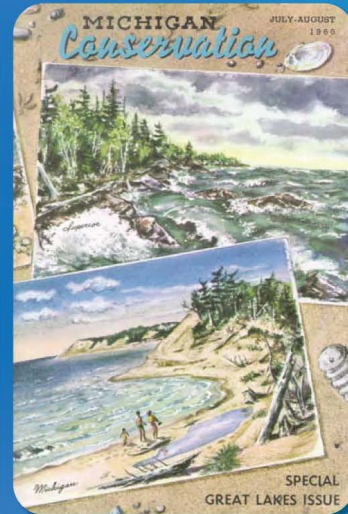
Reference: A Glacier Passed This Way by R. W. KELLEY from Michigan Conservation, Special Great Lakes Issue, July-August 1960, Vol. XXIX, No. 4: Michigan Department of Conservation, Lansing, Michigan.

GLACIER CANNABIS

Imagine millenia ago, **colossal ice sheets** carving out the majestic **Great Lakes** and leaving behind fertile soils, rolling hills & sparkling inland lakes. This **glacial artistry** has created a **paradise** for outdoor enthusiasts and a **treasure trove** for **agriculture**.

MICHIGAN'S LEGENDARY HISTORY

Our homage to this **legacy**? Mixing nutrient-rich **glacial rock dust** into our cultivation, endowing our cannabis with a touch of Michigan's **primeval essence**. With every **puff**, experience a refreshing 'Glacier Pure' finish, an ode to our state's **magnificent past**.



GLACIER CANNABIS

GLACIER PRIMARY VIRTUES

1. QUALITY

A high-quality product is paramount here. Glacier is committed to cultivating the highest quality cannabis, ensuring each product meets rigorous standards for potency, purity, and aroma. Every strain and product we offer is something we'd be proud to use ourselves!

2. PURITY

Clean team! Pure products are at the heart of what we do. Every release from Glacier undergoes rigorous testing to ensure it is free from contaminants, pesticides, and harmful substances. We pride ourselves on delivering clean, pure cannabis that you can trust, providing peace of mind with every purchase.

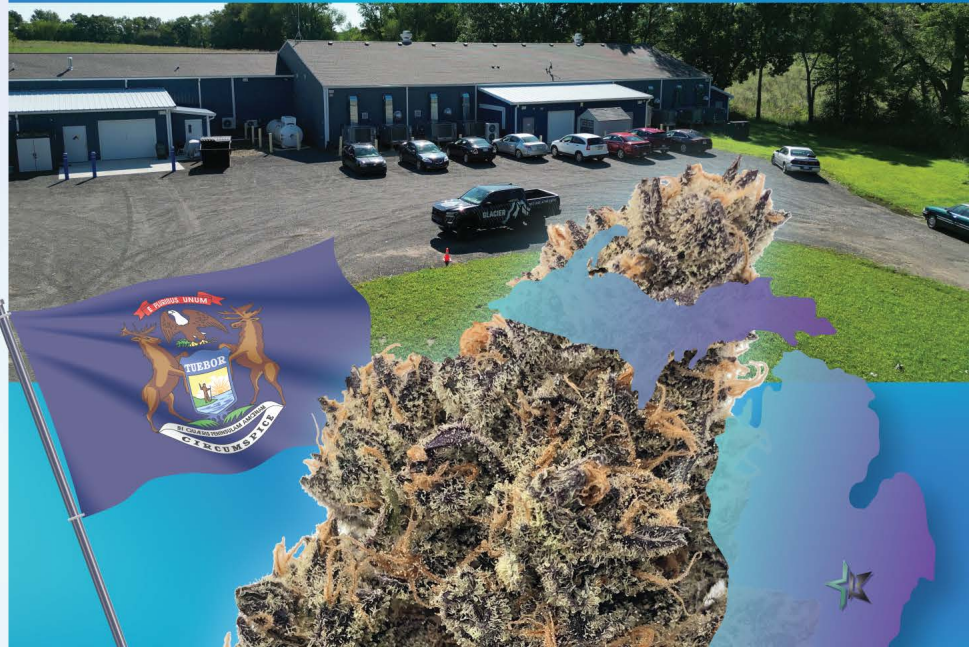
3. INNOVATION

Innovation drives us forward. From our unique strains to our cutting-edge cultivation techniques, Glacier is always exploring new ways to enhance the cannabis experience. Our special releases from the Peaks Series to the Polar Pack, Blizzard Bags, Snow Sacks, and more; all exemplify our commitment to bringing fresh, exciting products to the market.



GROWING LEGENDARY WEED

Our *innovative facility* an age-old horse barn, now boasts 17 rooms with 14 rooms for flowering specifically. Unlike mass cultivators, our **small-batch approach** ensures a keen eye on every plant, guaranteeing *optimal health* and *swift problem resolution*. This rolling harvest system keeps our supply fresh, diverse, and consistent.



CRAFTED WITH PRECISION

Post-harvest, each plant is given time to cure to **perfection**. Prioritizing integrity, we **hand-trim** our buds to preserve their potent *pristine nature*, protecting the oily *trichomes* responsible for the *distinct* flavors & effects. Our release of **Cold Snap** even set a terpene content record, proof of our unwavering commitment to high-quality cultivation techniques.

Transitioning from **Michigan's caregiver system** in 2019 to the *commercial cannabis* frontier, we've infused years of *hands-on* expertise into every bud we grow. As caregivers, our roots lie **deep** in the understanding of the plant's *therapeutic potential*. We believe in cannabis that we would smoke ourselves, ensuring that our standards are as **high as your expectations**.

Across this *beautiful state* full of amazing people, the breadth of our clientele is vast - from **musicians to mothers**, athletes to artists. Everyone has a *unique story*, and our commitment is to **enrich those narratives**, providing solace from pain and **enhancing the beauty** of everyday moments.





GLACIER 2024 PRODUCT LINE-UP

At the heart of our products is our *pristine & potent* flower. This is our world of **legendary genetics**! Our ultra-clean **exotic & exclusive buds** are available in a huge variety of *styles, strains, sizes & consistencies*.

We cater to every type of *toker*, whether that's a **soccer mom** looking for a quick way to roll **super frosty joints** during their busy day or a **connoisseur** looking for a **gigantic, terpy nug** of their favorite strain to celebrate a new achievement, or just a typical *toker* who loves quality herb without breaking the bank, Glacier Cannabis truly has **something for everyone**.

GC is deeply committed to the art and science of growing in *small batches*. Each **handpicked flower** blooms indoors within the *nurturing environment* of our **small-batch grow rooms**. We consciously limit the quantity of each run, making them *ideal* for nurturing the nuanced growth of our plants. We believe in putting **quality over quantity**, a philosophy that **sets us apart** from large, corporate cannabis operations.



HAND-TRIMMED LEGENDARY FLOWER

Each **Glacier** growroom houses a **single strain**, ensuring a carefully controlled environment tailored to the **specific needs** of the strain in terms of *temperature, humidity, light, and nutrient feeds*. This approach allows us to **optimize the growth** and traits of each strain, making each bud a refined, unique masterpiece.

Our masterful *planning and growing process* have enabled us to implement a **rolling harvest** system across our many double-tier, small-batch grow rooms. With our system, we are able to harvest a room **every 5 days**. What does this mean for our customers? It guarantees a constant supply of *fresh, high-quality* Glacier Cannabis flower, delivering a **consistent experience** that's always potent & reliable.





EIGHTH PRE-PACKS (3.5G)

Glacier pre-packs contain hand-trimmed buds that are Grade A! This symbolizes our *unwavering commitment to **quality & precision*** in Glacier's priority selection and preparation of our truly special & sacred cannabis plant.



Each **legendary eighth** contains 3.5 grams of hand-selected and carefully trimmed premium buds. This professional process **guarantees consistency**, which is paramount in ensuring customers receive the same *high-quality* experience every time they choose a **Glacier Cannabis** pre-packed 8th of any strain.

These qualities underscores Glacier's *commitment to consumers* by ensuring a consistent, **top-tier experience** with every purchase. By opting for a **Glacier Eighth**, customers are choosing a product that stands out in the *competitive cannabis market*.

THE GLACIER PEAKS SERIES

At the heart of our craft cultivation lies **the Peaks** series, epitomizing Glacier's commitment to unmatched **quality**. Available in several strains, we *innovate* to bring you only the *best*! When you need big nug, **reach for a Peaks!**

PEAKS (5g)

Features one *pristine 5-gram nug*, each jar a testament to the *care and expertise* that goes into every single **Glacier product**. Perfect for the *connoisseur* to the *novice* alike, these nug are **hand-selected** & carefully trimmed to preserving quality, terpenes & potency.

TWIN PEAKS (7g)

Two **gigantic nug**s, 7 grams total, prepared with the *care and expertise* that defines every Glacier release. Grown by weed experts, **trimmed by hand**, and *cured to perfection* in **glass jars**, preserving each strain properly every time.

PEAKS XL (8g)

Stand out in a world of *usual buds*! **GC's Peaks XL** offers an actual **top cola** from a plant that represents the *zenith* of cannabis cultivation. *Sometimes size DOES* matter! Great for making a **huge, frosty impression** or treating yourself.



GLACIER'S POLAR PACK (14g)

Here at **Glacier Cannabis**, we're super excited to share with you one of the *latest marvels* from our innovative product line – **the Polar Pack!**

Tailored for those who *relish the grandeur* in their greens, each re-sealable jar holds **half an ounce** of our most *colossal nug*s! These safe, durable tubes are great way to make a **GIGANTIC IMPACT!**

Join us in celebrating the **spirit of Michigan** and the *art of craft flower* with a Polar Pack – **a perfect embodiment** of Glacier's commitment to farming excellence, purity, and an ethos of *local loyalty*.

Available in a variety of strains, get ready to lose yourself in the **frosty, clean, & powerful world** of new releases at Glacier; where every *humongous nug* tells a story of **passion, precision & pride**.





GLACIER'S SNOW SACK (28g)

Imagine a world where the *convenience of pre-ground* meets tactile pleasure of breaking up small buds: Get ready for the frost because **Glacier's Snow Sack** brings this vision to life. Each one-ounce bag is filled with **small, perfectly sized buds** that are ideal for those who cherish the tactile joy of breaking up their own buds *but also want to save time.*

Feel the dankness, relish the aroma, and enjoy the ease of packing a bowl or rolling the perfect spliff to carry wherever you go. Snow Sack is about preserving the ritual of cannabis consumption without sacrificing unnecessary time, quality or convenience.

GLACIER'S BLIZZARD BAG (7g)

There are times when an 8th prepack *simply doesn't cut it.* Enter the **Blizzard Bag**. We offer your favorite strains in a substantial 7-gram package that ensures you won't run out when you need it most. *And the best part?* We've scaled the price to make sure you get **more bang for your buck.**

With Blizzard Bags, you're not just stocking up on bigger quantities of our **legendary flower**; you're investing in more *moments*, more *relaxation* & more *enjoyment*, all while keeping your *budget* in check. Glacier products give you the **freedom** to choose what's *right for you.*



WHERE TO FIND GLACIER PRODUCTS ONLINE

Discover the *ultimate cannabis experience* with the latest and greatest **Glacier Cannabis** products by exploring *our catalog* via **leading online platforms**.

Visit **Leafly** and **Weedmaps** for detailed product information, customer reviews, and local dispensary listings carrying Glacier products near you!

AVAILABLE IN HUNDREDS OF STORES!

Dutchie offers a *streamlined purchasing experience*, connecting you with **nearby retailers** for fast & easy online ordering, delivery options, and discounts.

For the latest updates, upcoming events, new releases, & more, check out our website **GlacierCanna.com** as you're invited to subscribe to our newsletter to stay tapped in with all the latest Glacier news, product info, our **Store Finder**, exciting new **Fresh Drops** & more.







Leafly [advertise on Leafly](#) Stores, strains, products... Spring Lake, MI [change](#)

Shop Delivery Dispensaries Deals Strains Brands Products CBD Doctors Cannabis 101 Social Impact





House of Dank Recreational Cannabis - Grand Rapids

32.1 miles away · Grand Rapids, MI [Free online ordering](#)

 <p>Flower Glacier Falls 2 3.5g</p> <p>by Glacier Cannabis THC 22.5% CBD 0.0%</p> <p>1/4 ounce \$15.00</p> add to cart	 <p>Flower Glacier Zest Mints #1 3.5g</p> <p>by Glacier Cannabis THC 28.1% CBD 0.2%</p> <p>1/4 ounce \$15.00</p> add to cart	 <p>Hybrid flower Glacier Dante's Inferno 3.5g</p> <p>by Glacier Cannabis THC 28.2% CBD 0.0%</p> <p>1/4 ounce \$15.00</p> add to cart	 <p>Indica flower Glacier Black Ice 3.5g</p> <p>by Glacier Cannabis THC - CBD -</p> <p>1/4 ounce \$15.00</p> add to cart
---	---	--	---


Herbana - Kalamazoo (REC)

61.6 miles away · Kalamazoo, MI [Free online ordering](#) [Show 5 matching products](#)

 <p>Hybrid flower Member Berry -8th - Glacier Cannabis -23.92%</p> <p>by Glacier Cannabis THC - CBD -</p> <p>each \$15.00</p> add to cart	 <p>Hybrid flower Animal Tree -8th -Glacier Cannabis -25.98%</p> <p>by Glacier Cannabis THC - CBD -</p> <p>each \$15.00</p> add to cart	 <p>Flower Glacier Falls #6-8th - Glacier -24.71%</p> <p>by Glacier Cannabis THC - CBD -</p> <p>each \$15.00</p> add to cart	 <p>Flower Zest Mints -8th -Glacier Cannabis -26.12%</p> <p>by Glacier Cannabis THC - CBD -</p> <p>each \$15.00</p> add to cart
--	--	---	--

House of Dank Recreational Cannabis - Kalamazoo

64.5 miles away · Kalamazoo, MI [Free online ordering](#) [Show 5 matching products](#)



GLACIER CANNABIS

WHERE TO CONNECT WITH GLACIER

INSTAGRAM – @GLACIERCANNA

Stay connected with Glacier Cannabis on Instagram, where we share the latest updates, product launches, and behind-the-scenes glimpses of our process. Our Instagram page is a vibrant hub for our community of cannabis enthusiasts. From stunning visuals of our frosty legendary hand-trimmed flowers to educational content about cannabis benefits and usage, we strive to create a space that is both informative and inspiring.

WEBSITE – GLACIERCANNA.COM

Visit our new website to explore the full Glacier Cannabis experience. Our website offers an in-depth look at our premium products, detailed strain stats, and a convenient store finder to help you locate our legendary hand-trimmed flowers near you. Stay updated with the latest news, events, and blog posts, all designed to enhance your cannabis journey. Dive into the world of Glacier Cannabis today and see why we're Michigan's ultimate choice for cannabis enthusiasts.

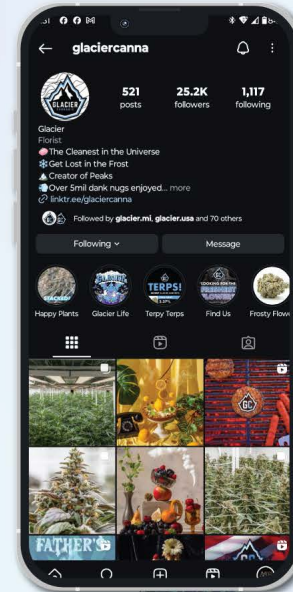




TAP IN WITH GLACIER ON THE WEB

[GLACIERCANNA.COM/LINKS](https://glaciercanna.com/links)

See what's new at Glacier Cannabis by visiting our website, LinkTree or by following our Instagram profile. If you love high-quality cannabis, you're sure to enjoy our feed. It's filled to the brim with vibrant photos of our legendary crops, terpy hand-trimmed flowers, behind-the-scenes peeks at our cultivation process, amazing staff profiles, collaborations, and the latest updates on new strains and products. Follow us and join the newsletter to participate in the cannabis conversation today!



GET TO KNOW GLACIER

ONLINE PRODUCT DESCRIPTIONS



GLACIER 8TH PREPACK: RED VELVET HAND-TRIMMED LEGENDARY FLOWER (3.5g)

Indulge in the decadent charm of Red Velvet in Glacier's handy pre-packed eighths. Celebrated for its rich dessert-like flavor, each inhale envelops you in sweet creamy notes, turning every session into a gourmet experience. The dank buds are absolutely **CAKED** in frost, making them as visually appealing as they are flavorful. Not to be missed.



GLACIER PEAKS: MEMBER BERRY ONE SUPER FROSTY HUGE NUG (5g)

Dive into berry bliss! This strain, a delightful blend of Skunk Berry and Mandarin Sunset, promises a sweet and fruity escape. This 5-gram nug is hand-selected and expertly trimmed, ensuring premium quality and impressive bag appeal. Packaged in high-quality, reusable glass jars with metal lids and paper labels, Glacier Peaks products are plastic-free, reflecting our commitment to sustainability and premium quality.



GLACIER TWIN PEAKS: SUPER BOOF TWO SUPER FROSTY HUGE NUGS (7g)

Ignite your senses with Glacier's Dante's Inferno Twin Peaks 7g Nug. This fiery strain is a potent blend of **OOOZE** and Devil Driver, offering an intense and exhilarating experience. Featuring two premium nuggets totaling 7 grams, these nuggets are hand-selected and carefully trimmed to maintain the highest quality.



GLACIER PEAKS XL: ZEST MINTS TOP OF YOUR FAVORITE PLANT (8g)

Ever browsed a cannabis forum and seen a photo of a massive, perfectly frosty nug, wishing you could have it for yourself? Glacier's Peaks XL 8g Nug makes that dream a reality. The Zest Mints strain, a vibrant blend of citrusy and minty notes, is a highlight of our Peaks XL series. Each colossal 8-gram nug is carefully hand-selected from our premium crops, showcasing Glacier's dedication to quality and precision.

GET LOST IN THE FROST

UNIQUE & INNOVATIVE PRODUCTS



GLACIER 8TH PREPACK: CAP JUNKY HAND-TRIMMED LEGENDARY FLOWER (3.5g)

Testing at a whopping 34%+ an evenly balanced hybrid that embodies Glacier's commitment to purity, potency, and Michigan's frosty glacial heritage. Just as glaciers have shaped Michigan's landscape over millennia, Glacier Cannabis has carefully crafted Cap Junky to offer a unique and unforgettable cannabis experience. Our legendary dank flower hand-trimmed to perfection in small batches for the ultimate experience.



POLAR PACK: GLACIER BREATH HALF OUNCE OF ICEBERG-SIZED NUGS (14g)

Glacier's Polar Pack, an amazing selection embodying the essence of pure, potent, and locally cultivated Michigan craft flower. This half-ounce pack features our most significant nuggets, carefully curated to deliver an unparalleled experience. The Glacier Breath strain, with its refreshing minty and earthy notes, brings a cooling burst of flavor to this pack. Each nug is meticulously selected and hand-trimmed to perfection, preserving the full spectrum of cannabinoids and terpenes.



AVALANCHE PACK: WHITE TRUFFLE FROSTY PRE-GROUND OUNCES (28g)

Inspired by Michigan's pristine glaciers. This 1oz pack of pre-ground flower is crafted for convenience and premium quality. The White Truffle strain, known for its rich, earthy flavors with hints of nutty sweetness, elevates this pack to gourmet status. Each nug is meticulously selected and ground to perfection, ensuring you enjoy the full spectrum of cannabinoids and terpenes. Whether you're packing your favorite piece on the go, or needing to roll joints quickly at home; retire the grinder and indulge in the Avalanche Pack from Glacier!



GLACIER BLIZZARD BAG: COLD SNAP FROSTY DOUBLE-SIZE PREPACKS (7g)

Prepare for a frosty flurry with Glacier's Blizzard Bag, featuring the invigorating Cold Snap strain. Love our 8th Prepacks but wish they were bigger for a better value? That's exactly what you get with the Glacier Blizzard Bag. This 7g prepack of frosty flower captures the essence of pure, potent, and locally cultivated Michigan craft flower. The Cold Snap strain, known for its crisp, minty flavors and hints of sweetness, offers a refreshing and revitalizing experience. Each nug is carefully selected and hand-trimmed to perfection, preserving the full spectrum of cannabinoids and terpenes.

THE PEAK OF CANNABIS

TESTED FOR PURITY AND POTENCY



SNOW SACK: DANTE'S INFERNO FULL OUNCE OF FROSTY SMALL BUDS (28g)

This 28g pack of frosty small buds brings the essence of Michigan's finest craft cannabis right to your fingertips. Dante's Inferno, a robust cross between OOOZE and Devil Driver, offers a bold combination of spicy and earthy flavors with a hint of sweetness that ignites your senses. Each small bud is hand-trimmed to ensure the preservation of its rich cannabinoid and terpene profile, providing a superior cannabis experience.



GLACIER 8TH PREPACK: WHITE TRUFFLE HAND-TRIMMED LEGENDARY FLOWER (3.5g)

Indulge in the gourmet delight of White Truffle with Glacier's Legendary Hand-Trimmed Flower. This strain, a standout cross of GG4 and Peanut Butter Breath, offers an earthy, nutty flavor with hints of sweetness. Each bud is hand-trimmed to perfection, maintaining its rich cannabinoid and terpene profile for a potent and flavorful smoke. Glacier Prepacks provide a top-notch cannabis experience that stands out in quality and taste.



BULK FLOWER: BANANA HAMMOCK GLACIER QUALITY DELIVERED DELI STYLE

Ready to be peeled off the couch? Unwind in tropical bliss with Glacier's Banana Hammock. This bulk flower contains the serene Banana Hammock strain, a delightful fusion of Grape God and Mandarin Sunset. Each puff offers a sweet, smooth taste of honeyed banana, perfectly accented by hints of grape. Glacier hand-selects and precisely trims buds. This process preserves the trichomes, ensuring each flower retains its full potency and flavor profile for a consistent and superior experience.



GLACIER PEAKS XL: BLAST CHILLER GIANT TOP NUG OF YOUR FAVORITE STRAIN (8g)

From the first glance, Peaks XL nuggets impress with their visually stunning, frosty appearance. The dense trichomes glisten, hinting at the rich, flavorful journey ahead. Upon opening the jar, you're greeted with an orchestra of aromas—a complex blend of earthy, citrus, and sweet notes that tantalize the senses. Glacier Peaks XL nuggets are perfect for connoisseurs seeking top-shelf excellence, professionals unwinding after a long day, culinary artists infusing their gourmet creations, and adventurers enhancing their outdoor escapades.

NEW INNOVATIVE PRODUCTS

UPCOMING & RECENT ADDITIONS TO THE GC PRODUCT LIBRARY



FREEZER JAM – YETI'S STASH **GARLIC COCKTAIL x COLD SNAP**

Part of the new Yeti's Stash line of choice buds in custom shaped prepacked 8th bags from Glacier, this uniquely bold and flavorful strain by the breeders at Wyeast Farms and grown by the experts at Glacial Farms, this variety combines the savory allure of Garlic Cocktail with the refreshing burst of Cold Snap.



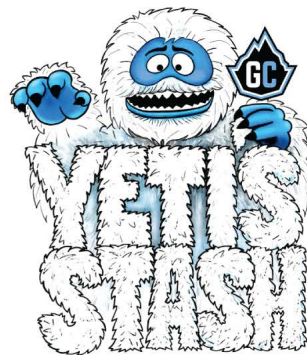
THE BUTCHER – YETI'S STASH **CHEM D x COLD SNAP**

Sweet funk alert! Introducing THE BUTCHER, featured in the new Yeti's Stash line of choice buds in custom shaped mylars. Another Wyeast Farms strain, grown by Glacier, it's now slicing through the competition with A1 Prime Quality! This exceptional strain is now available in packaging with art from Michigan artists. Note: 'Chem D' is 'Chem 91' x 'Chemdawg d'



DEEP CHEESE (COMING SOON!) **CHEESE x CHEESE**

An indica-dominant powerhouse that brings the classic Cheese lineage to a whole new level of depth and flavor. Born from the iconic Skunk #1 genetics, this strain is a feast for the senses, boasting a pungent aroma that's both earthy and savory, with unmistakable notes of aged cheese and a hint of sweetness on the back end. If you're a fan of the funk, Deep Cheese delivers in spades.



YETI'S CHOICE STASH **CUSTOM-SHAPED MYLAR BAGS**

The Yeti's Stash product line is the BEST of the best we have to offer. Bumble the Yeti has selected our most premium, dankest, terpiest nugs he could find and put them in Glacier's brand new custom shaped die-cut mylar bags. Unwrap the fun wherever you see this logo! These custom-shaped 8th pre-packs feature hand-drawn artwork created by Michigan artists. These impressive strains are truly amazing.



GC Logo



Glacier Cannabis Logo

GLACIER CANNABIS LOGOS



GLACIER

Glacier wordmark

GC

Glacier favicon

GLACIER CANNABIS EMBLEMS



LOGO & EMBLEM

STAYING TRUE TO YOUR ROOTS

ETHOS: MICHIGAN SMALL-BATCH CANNABIS

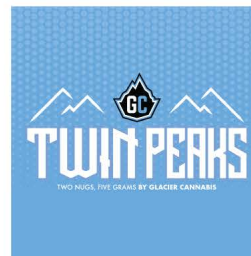
At Glacier Cannabis, our brand identity is a reflection of our commitment to quality, innovation, and community. Consistent and effective use of our trademarks, logos, and emblems ensures that we present a cohesive and recognizable company image across all touchpoints that's displayed correctly.

GLACIER CANNABIS

Glacier Cannabis Logo Online



Peaks (5g)



Twin Peaks (7g)



Avalanche Pack (28g)

GLACIER CANNABIS TRADEMARKS



OFFICIAL COLORS FOR GLACIER CANNABIS

CHOOSE FROM THESE 3 HEX CODES

BRAND COLORS

HIGH HUES THAT BLAZE A TRAIL

Our brand colors are more than just a palette; they are an essential part of the Glacier Cannabis identity. Each hue is carefully chosen to reflect our brand's personality, values, and the premium quality of our products. The purity, potency, and terpiness, etc; This ethos of craft, small-batch flower is represented in these colors, which help us create a cohesive and memorable visual experience across all touchpoints.



QUICK COLOR SWATCHES

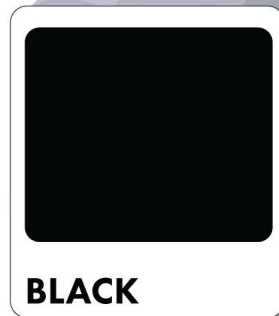
 PRO-TIP: DRAG & DROP YOUR EYE DROPPER TOOL OVER THESE AREAS!



#68ABE4



#9594D2



#000000



OFFICIAL FONTS FOR GLACIER CANNABIS

CHOOSE FROM THREE TYPEFACES

NORWESTER
PRIMARY FONT



FUTURA (BOLD)
SECONDARY FONT



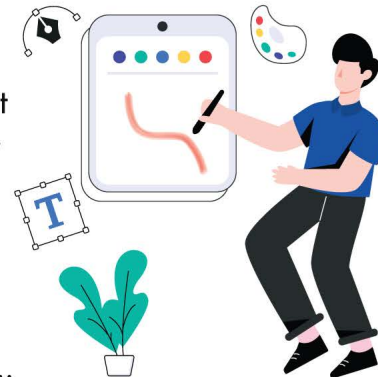
FUTURA (MEDIUM)
TERTIARY FONT



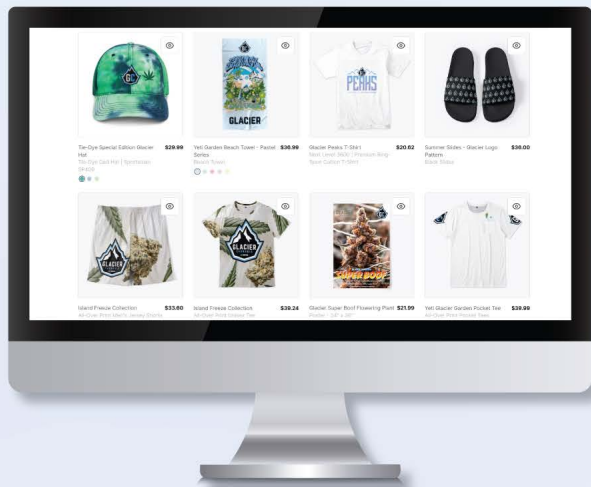
BRAND FONTS

TYPOGRAPHY THAT'S LIT

Our chosen fonts bring a blend of sophistication and readability that complements our brand's identity. From the bold headlines that grab attention to the elegant body text that enhances readability, our typography choices ensure a consistent and engaging experience from any perspective. By following these guidelines, you help us maintain the integrity and strength of the Glacier Cannabis brand. Together, we create a consistent and memorable experience for our community of Michigan cannabis connoisseurs and everyday tokers..

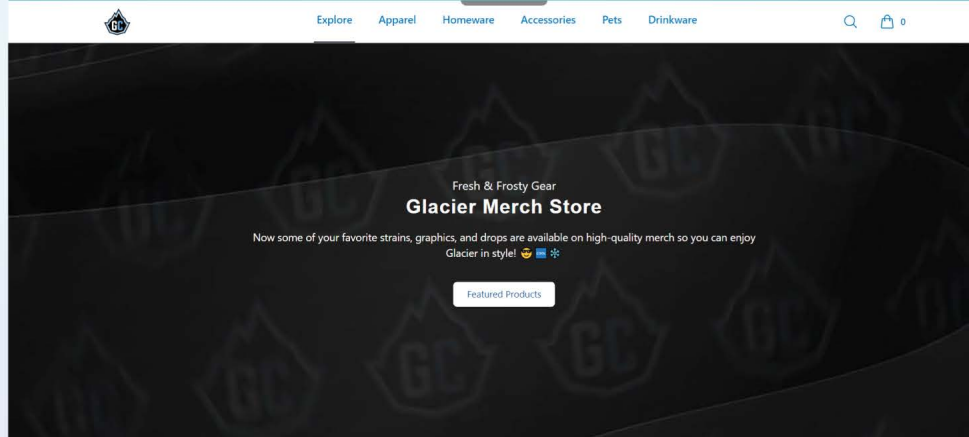


GLACIER MERCH STORE

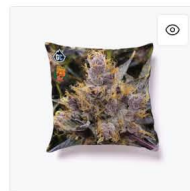


MERCH.GLACIERCANNA.COM T-SHIRTS, HATS, FOOTWEAR, HOUSEWARES, & MORE!

Elevate your style with Glacier Cannabis merch, designed for true weed connoisseurs and dedicated tokers. Our collection features high-quality clothing, accessories, and all sorts of gifts that showcase your love for the finest herb. Each item is crafted with premium materials and unique custom designs, reflecting the quality and passion of the artists at Glacier. Find the perfect gift for the stoner in your life who appreciates *high quality*.



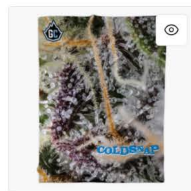
Featured Products



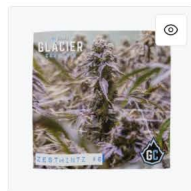
Glacier Pillow Brain Freeze GCxGG **\$24.99**
Indoor Pillow



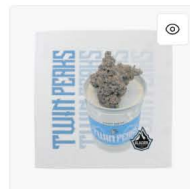
Quit Smoking Boof T-Shirt **\$19.99**
Classic Crew Neck T-Shirt



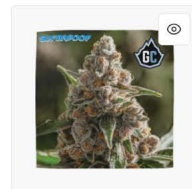
Glacier COLD SNAP Fleece **\$46.99**
Blanket



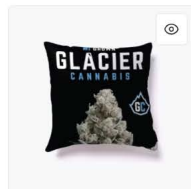
Glacier Bandana - ZESTMINTZ #6 **\$19.85**
Bandana



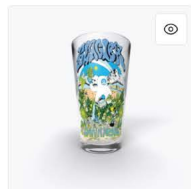
Glacier Bandana - TWIN PEAKS **\$18.75**
POINT BREAK
Bandana



Glacier Bandana - Strain: **\$19.99**
SUPERBOOF
Bandana



Glacier Michigan Grown Pillow **\$24.99**
Indoor Pillow



Yeti in the Glacier Garden Pint **\$19.99**
Glass
Pint Glass



THE GLACIER MASCOT

A LEGENDARY YETI FROM THE NORTH

Say hello to Bumble, the spirited mascot of Glacier Cannabis. Our loyal yeti embodies the adventurous and chilled-out vibes that define cannabis. This legendary yeti roams the frosty peaks, bringing the best of our hand-trimmed flowers to cannabis connoisseurs everywhere.

BUMBLE'S FAVORITE STONER ACTIVITIES



Biking



Skateboarding



Trimming



Gardening

Bumble is more than just a mascot; he's a symbol of quality, passion, and the natural excellence of Glacier Cannabis. Whether he's appearing at events, featured in our marketing, or just hanging out on our merch, Bumble adds a touch of fun and authenticity to everything we do. Keep an eye out for Bumble at the next Vendor Day to join him on his frosty adventures. He's here to remind us all to stay cool, stay curious, and enjoy the finest cannabis around.

Want to see Glacier's Yeti at your next event or vendor day? Contact Us!

FEEL FREE TO REACH OUT FOR A COLLAB!
GLACIERCANN.COM/CONTACT



GLACIER MEDIA LIBRARY

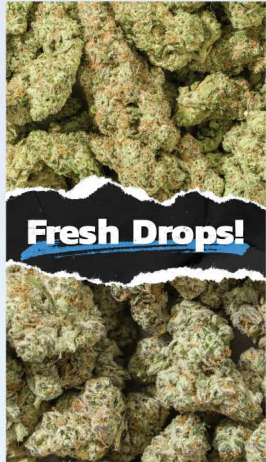
PROMOTIONAL ASSETS

VIDEOS

REELS & PROMOS

Dive into the world of Glacier Cannabis through our vibrant media presence. Our *high-quality videos, custom 3D models, and detailed renders* showcase the passion and expertise behind every product. Enjoy stunning animations and high-fidelity visuals that bring our offerings to life, from product launches and grow operation tours that attempt to elevate your knowledge of this wonderful plant.

Click any thumbnail to play the corresponding video!



Fresh Drops Promo



Polar Pack Promo



Nature's Finest Craft



Frozen Glacier Logo



VIDEOS by
@magicplants

SEE MORE GLACIER MEDIA ASSETS
[GLACIERCANNA.COM/MEDIA](https://glaciercanna.com/media)

AD SAMPLES & EXAMPLES

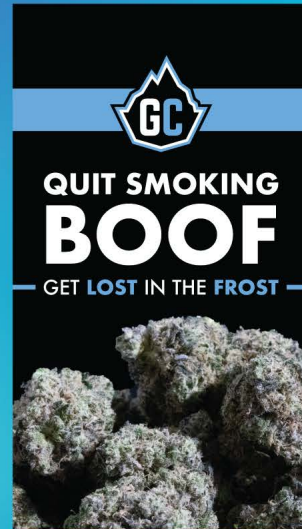
IMAGES

SOCIAL MEDIA POSTS & STORIES

Our social media platforms are buzzing with activity, featuring engaging posts that keep our community **connected** and **informed**. From *behind the scenes glimpses and stunning visuals to interactive stories*, our content sparks conversation and enhances your cannabis journey. Stay updated with the *latest news, events, and exclusive offers* by visiting the media section of our website.

QUIT SMOKING BOOF STORY / REEL #01

9:16 Vertical

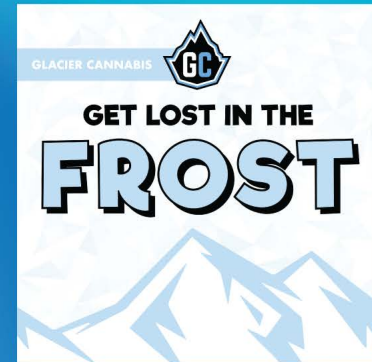


**WANT A CUSTOM AD?
NEED A COLLAB GRAPHIC?
HAVE IN-STORE SCREENS?
REACH OUT TODAY!**

glaciercanna.com/contact

GET LOST IN THE FROST WALL POST #31

1:1 Square



THANK YOU!

**QUESTIONS? COMMENTS? DON'T HESITATE TO REACH OUT!
THE ENTIRE GLACIER TEAM IS HERE TO HELP ANYTIME**

WE APPRECIATE YOU TAKING THE TIME TO EXPLORE THE WORLD OF GLACIER CANNABIS.

**WE HOPE THIS BRAND BOOK HAS GIVEN YOU A DEEPER UNDERSTANDING OF
OUR MISSION AND THE ETHOS OF PURITY & POTENCY THAT DEFINES GLACIER.**

SEND US AN EMAIL

hr@glaciercanna.com

CONTACT FORM

glaciercanna.com/contact

INSTAGRAM DM

[@glaciercanna](https://www.instagram.com/glaciercanna)

FACEBOOK PAGE

facebook.com/glacier.mi

